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REVIVE.

The Perks of Membership

Peek inside these four private ski and social clubs at Colorado ski resorts.
by LINDEN BUTRYM

The Alpine Club is slated to open during the 2026-27 season at Telluride.

PHOTO COURTESY OF THE ALPINE CLUB





In Telluride, The Alpine Club's bar will be an elevated gathering place for members.

First tracks in fresh powder. A post-ski soak in a secluded hot tub surrounded by snowcapped peaks. Social calendars bursting with happy hours, dinner parties and outdoor exploration. Private ski and social clubs boast an array of benefits designed to make every detail of your day in the mountains seamless, from the minute you buckle your boots to the moment you settle in with a nightcap. In mountain towns across Colorado, more private clubs are opening up, each promising its own exclusive amenities for an elevated alpine lifestyle.

THE ALPINE CLUB, TELLURIDE

Situated at 10,540 feet in Telluride, The Alpine Club (thealpineclub.com) is anticipated to open during the 2026-27 season at the gondola's San Sophia Station. This new by-invitation-only, private ski and social club promises to be the pinnacle of luxury: Members can expect a wellness center with spa, sauna, steam room, stretch lab and cold plunge; an indoor-outdoor restaurant and lounge; valet parking; private lockers; a cinema and game suite complete with a multisport simulator; and a kids club. New York design firm Pembroke

& Ives will incorporate handstitched saddle leathers, weathered wood and patinated metals to create sumptuous, nature-inspired interiors.

The 26,000-square-foot project is a partnership between developer Southworth (whose portfolio includes Cape Cod's Willowbend and The Abaco Club in the Bahamas) and longtime Telluride residents Scott and Lauren Woodward. "Southworth shares our values of connection, community and giving back," Lauren says. "It's not just about building here; it's about understanding what makes this place worth preserving."

PHOTO COURTESY OF THE ALPINE CLUB

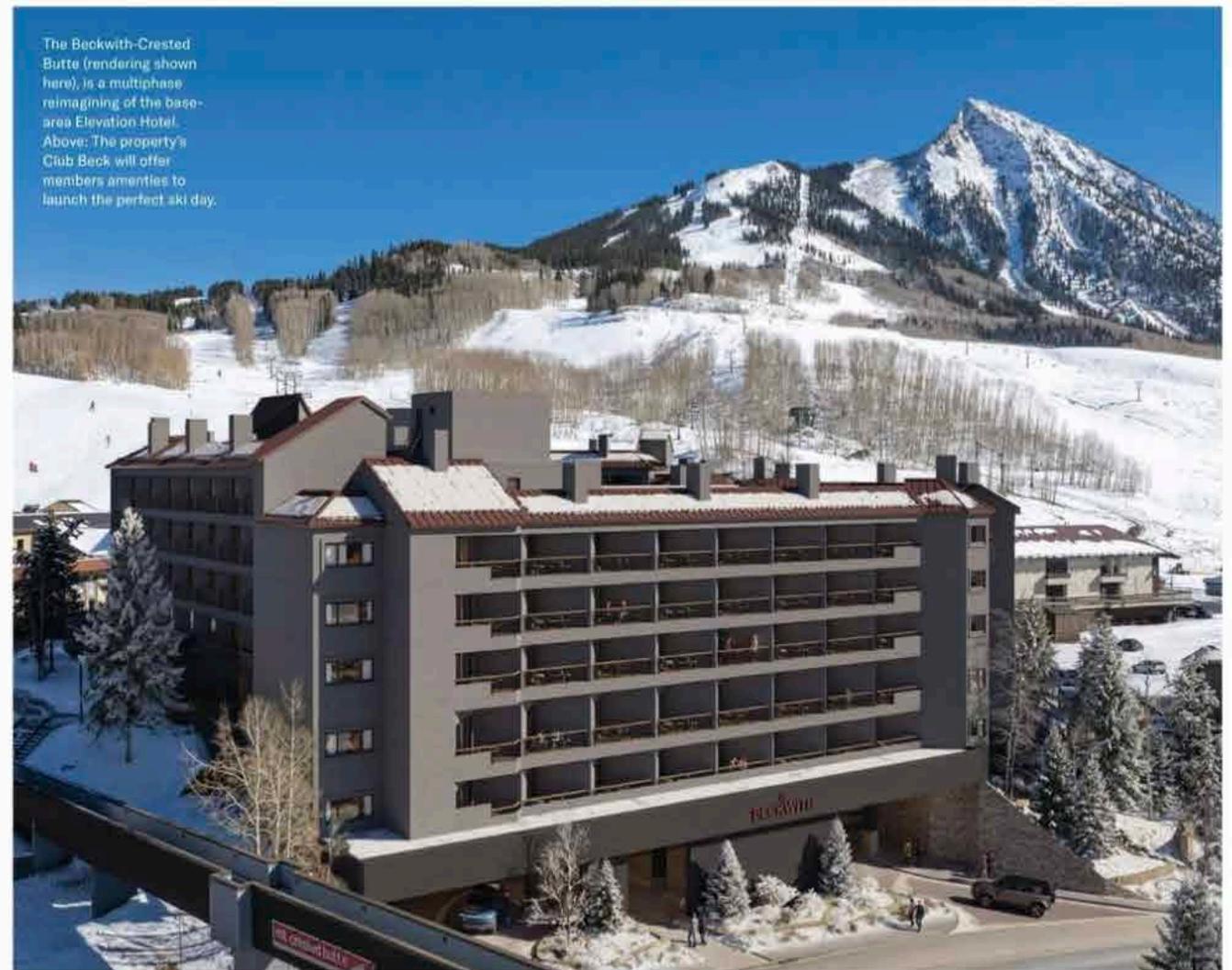


CLUB BECK AT THE BECKWITH, CRESTED BUTTE

When the Elevation Hotel is reimagined as The Beckwith-Crested Butte for the 2026-27 season, the upscale resort at the base of the mountain will also introduce Club Beck (clubbeckcb.com). The club's alluring roster of personalized services include priority access to The Beckwith, ski valet, locker rooms, gear rentals, a retail shop, private dining spaces, a bar and lounge with a karaoke room, and a wraparound terrace where you can brave a cold plunge or soak in a hot tub. Club Beck's aptly named Adventure Concierge is a team of

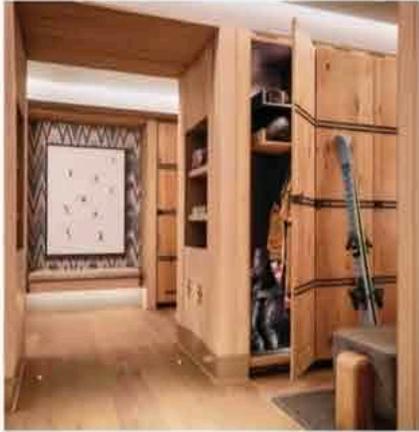
expert athletes and guides who plan customized outdoor activities, from Nordic skiing to snowmobiling to snowshoeing. Membership is offered first to those who purchase one of the well-appointed Beckwith Residences.

Megan Freckelton and Frank Mataipule, cofounders of Denver-based FAM Design, conceived an interior design that honors Crested Butte's pioneering and mining history. "Surprises can be found in the canary-inspired karaoke room or restrooms designed around the rainy horseback tale of the discovery of lapis in Crested Butte," Freckelton says.



The Beckwith-Crested Butte (rendering shown here), is a multiphase reimagining of the base-area Elevation Hotel. Above: The property's Club Beck will offer members amenities to launch the perfect ski day.

PHOTOS COURTESY OF THE BECKWITH-CRESTED BUTTE



CREST CLUB AT MADELINE HOTEL & RESIDENCES, TELLURIDE

Crest Club, housed inside Madeline Hotel & Residences, Auberge Collection (auberge.com/madeline) in Telluride's Mountain Village, debuted in January 2025. Designed by Rose Ink Workshop, the club's chalet-chic interiors set the scene for luxurious lounging and lively chatter over après drinks at the Falcon Room, the club's private bar. "Rose Ink's contemporary alpine aesthetic perfectly aligns with our vision," says Allen Highfield, general manager of Madeline,

a Michelin one key hotel. "Having worked with the firm on the hotel's 2021 redesign, we knew they would bring the same creativity and deep understanding of Telluride's distinctive character to this new private members club."

In addition to ski-in ski-out access, personal lockers, year-round ski storage and exclusive entry into the hotel's fitness center, spa, heated outdoor pool and Alpine Swim Club, Crest Club members also enjoy custom programming as part of the social calendar, ranging from chef-led omakase dinners to heli-skiing adventures in the San Juans with Telluride Helitrax.



The Crest Club, inside Telluride's Madeline Hotel, includes the swanky Falcon Club bar. Above: Club members have access to a sleek ski storage and locker space.

PHOTO COURTESY OF AUBERGE COLLECTION



Club members will enjoy priority access to reservations at The Sixty Two restaurant.

RENDERING COURTESY OF THE SIXTY TWO SOCIETY

THE SIXTY TWO SOCIETY, VAIL. Named for the year Vail Mountain opened, The Sixty Two Society (thesixtytwovail.com) is a passion project for founder Brad Kaemmer. The Vail native grew up watching his parents, John and Julie Kaemmer, own and operate several local businesses, including the London Bar and Grille (later The Clock Tower Inn steakhouse). "This is where it all started, where people taught me about hospitality and restaurants."

Scheduled to open in summer 2026, The Sixty Two Society will occupy the former Los Amigos space across from Gondola One in Vail Village. Brad plans to cap memberships at ... 62. His vision for a boutique slopeside destination includes a suite of luxe amenities—full-service concierge, SUV transport and a partnership with Gorsuch for ski storage, ski valet, ski tuning and boot warming. Brad chose to stay local with the project's partners: Denver

studio A3 Interior Design, Vail architect Kyle Webb and Avon construction company RA Nelson. "We partnered with good people," he says. The club will also house The Sixty Two, a 122-seat restaurant with a 2,000-bottle wine cellar and seasonally inspired menu that will be open to the public. "I want to bring some fun back to Bridge Street," he says of the path stretching from the base to Gore Creek. "I'm doing this to give back to the place that gave so much to me."