



Seagram's Heir Matthew Bronfman Is Selling His New York City Penthouse for \$12.5 Million

The apartment comes with four bedrooms and 11-foot ceilings.

BY [SAM DANGREMOND](#) PUBLISHED: JUN 22, 2018 3:22 PM EST

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Matthew Bronfman, an heir to the Seagram's liquor fortune, is selling his New York City apartment with an asking price of \$12.5 million. Scroll down for a look inside the penthouse.

The home is located at 400 Park Avenue South in the NoMad district of Manhattan.



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Pritzker-Prize winning architect Christian de Portzamparc built the condominium building in 2014.

The apartment is about 3,600 square feet and features floor-to-ceiling windows overlooking the city.

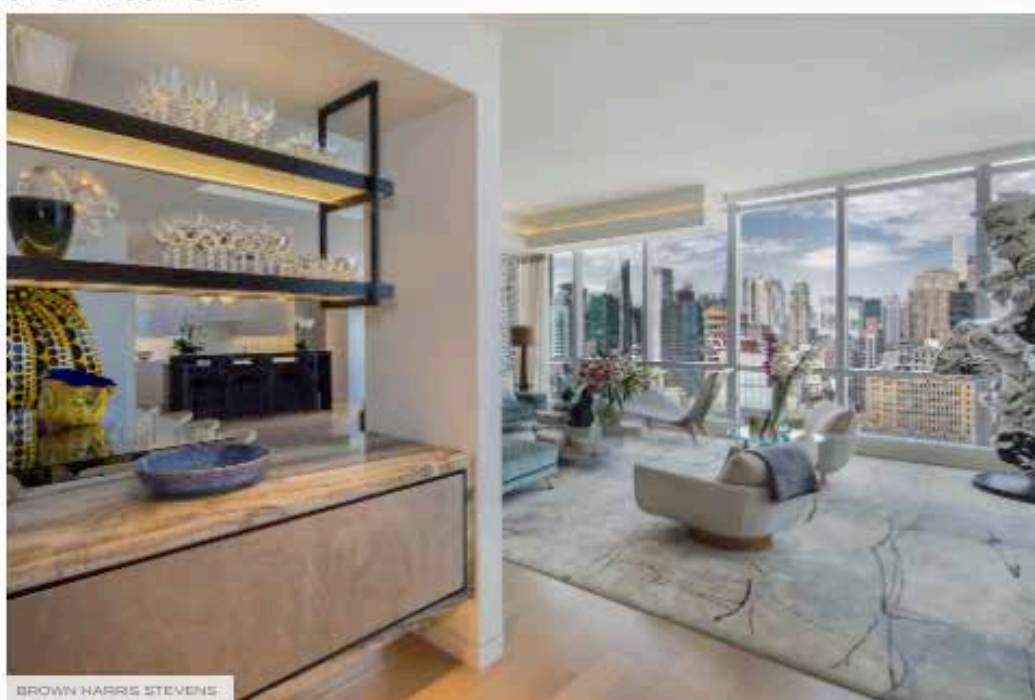


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There's a view of the Empire State Building.

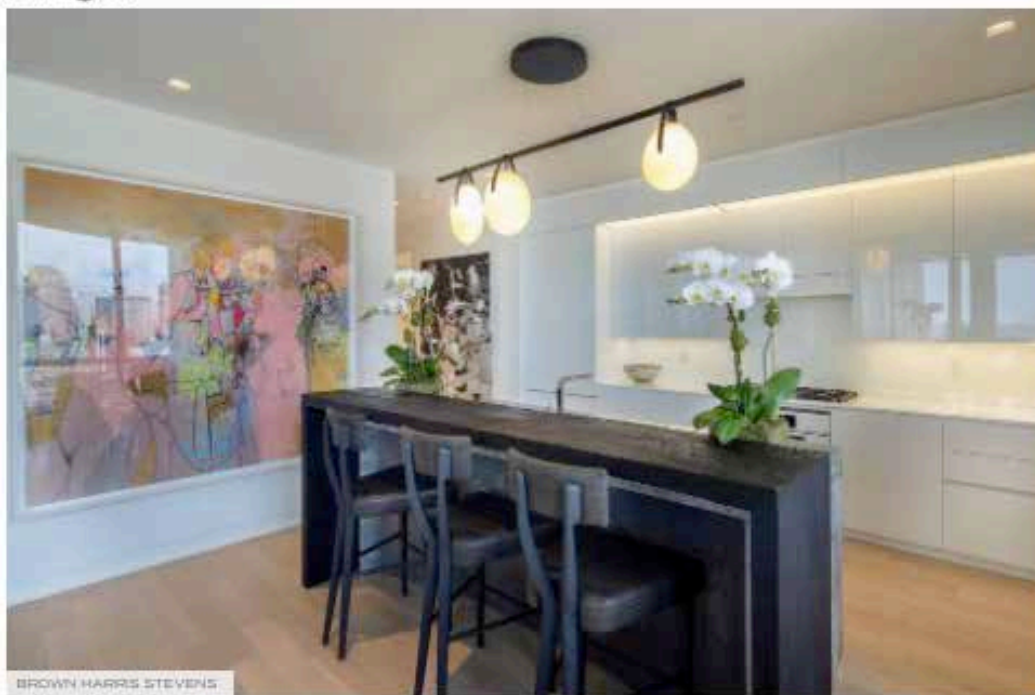


Bronfman and his wife, Melanie, recently upgraded the interiors.

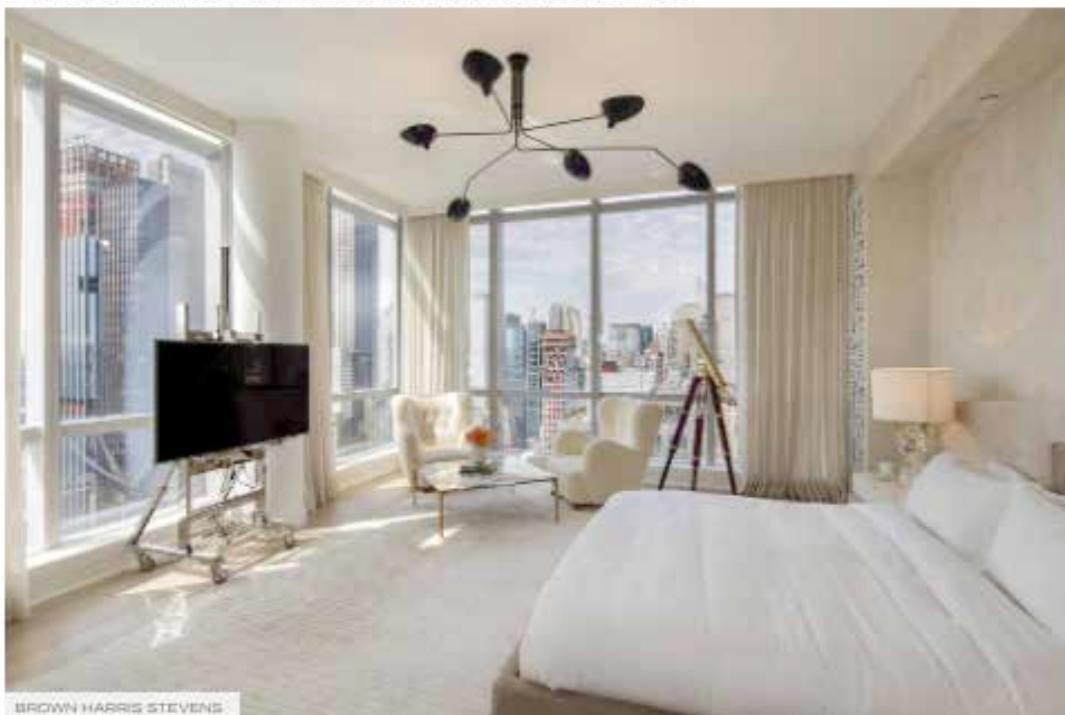


The Brown Harris Stevens [listing](#) notes that Pembroke & Ives worked on the project.

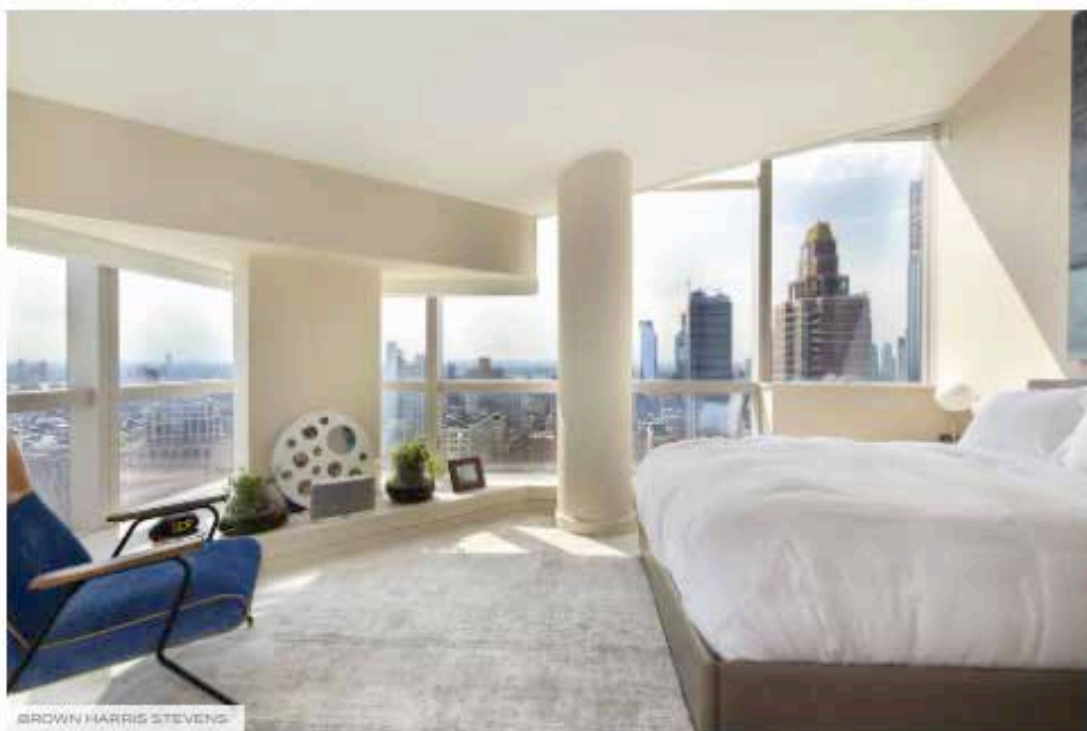
The kitchen includes Miele appliances like a gas range.



Here's one of the four bedrooms.



And another.



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The amenities in the building include a swimming pool, fitness center, golf simulator, and a screening room.

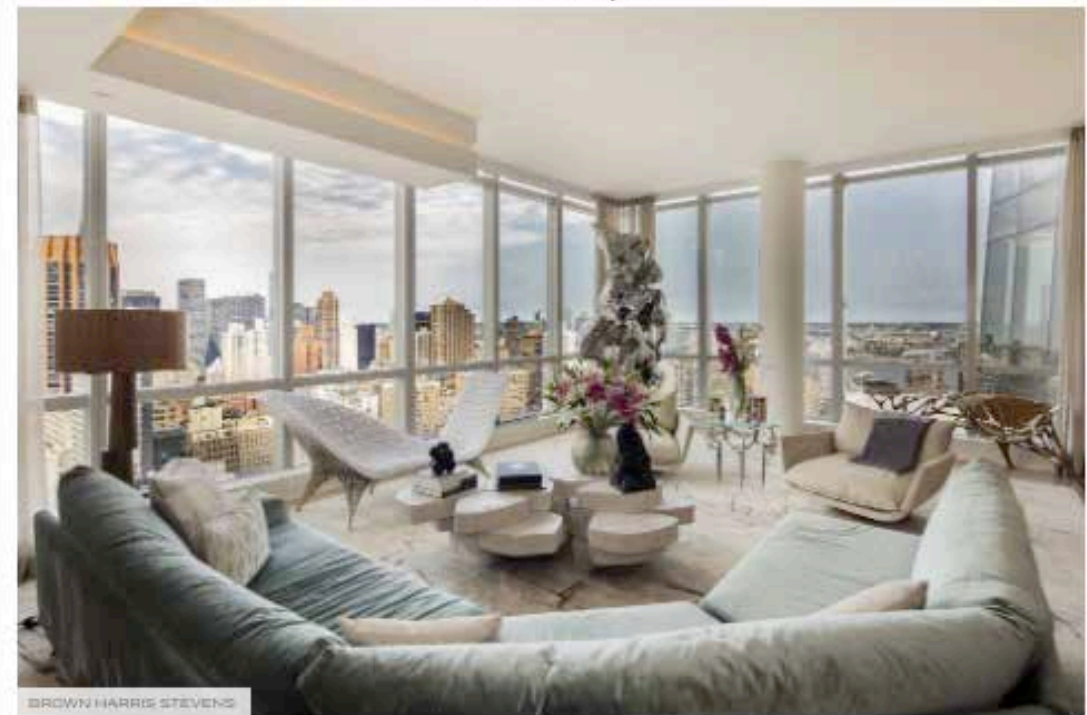
The Bronfmans are moving to be closer to their son's school on the Upper East Side.



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But the penthouse has been "the perfect location for us to merge our uptown and downtown lives," Matthew [told the Wall Street Journal](#). He is the son of Canadian-American billionaire Edgar Bronfman Sr., who died in 2013, and currently serves as chairman of the family investment office BHB Holdings.

For \$12.5 million, it could be yours.



BROWN HARRIS STEVENS



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Sam Dangremond is a Contributing Digital Editor at Town & Country, where he covers men's style, cocktails, travel, and the social scene.